# JOSEPH GEIBIG

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**EDUCATION**

**GEORGIA INSTITUTE OF TECHNOLOGY Atlanta, GA**

**Master of Science in Analytics** *August 2023*

* Tracks: Analytical Tools and Computing
* Coursework:

**UNIVERSITY OF TENNESSEE, KNOXVILLE Knoxville, TN**

**Bachelor of Business Analytics** *May 2022*

* *Global Leadership Scholar*
* *Minor: Environmental Studies*
* *Truist Emerging Leaders Certification*

**SKILLS**

**Programming:** Python, R, SQL **Software:** GaBi, JMP

**Visualization:** Tableau, gglplot, Shiny Dashboards

**Databases:** Microsoft Access

**Analytical Techniques:** Machine Learning, Regression Analysis, Clustering, Time Series Analysis, Sentiment Analysis, Feature engineering, Data mining

**EXPERIENCE**

**Ecoform Knoxville, TN**

*Life Cycle Analysis house focusing on conducting Life Cycle analyses for contracted companies, as well as reviewing these documents for conformance to regulatory documents*

***Life Cycle Analyst Intern*** *July 2020 – Present*

* Analyze life cycle data for a variety of products, including roof coatings, furniture, concrete, and computers
* Write environmental reports for many industry leaders, including the Roof Coatings Manufacturing Association and National Instruments
* Review environmental statements for conformance to regulatory documents
* Assist companies with data collection across product lifespans

**Alva Group London, UK**

***Data Analyst Intern***  *March 2020 - May 2020*

* Created weekly Covid-19 data reports detailing various companies’ early responses to Coronavirus for newsletter
* Worked closely with Lloyds banking group and Ageas to solidify competitive advantage in COVID-19 response
* Wrote annual report for Blackrock Group detailing yearly performance and gave suggestions for improvement

**PROJECTS**

**Alumni Donation Targeting (Project Source: Class)** *May 2022*

* Generate report for UT alumni relations department determining who is best to reach out to for donations
* Dataset provided included 30,000 rows of 100 different variables, some of which were frequency of donation, frequency of sports games attended, and frequency of emails received
* Machine Learning conducted through R, Gradient Boosted Model determined to be best model
* Best model provided to the department, along with visualizations to help understanding.